CREATIVE WAYS TO USE TECHNOLOGY

In Public Relations & H&I Service
How do I create an engaging program?

What type of format is best?

How to measure virtual success?
Breakout Event

Step 1
Set up a group of 10 matched by agency & seniority

Step 2
Moderator facilitates intros & conversation

Step 3
Asking questions & synthesizing solutions
PANEL OF KEYNOTE SPEAKERS

• Create intro video with images and graphics
• Provide a text of talk to prepare for questions
• Create networking breaks for chats
• 3 Leaders and a moderator
• Providing mailings, info and literature
• Demonstrate mock meetings